



**Call for Artists**  
*(limited number of spaces are available)*

**Saturday, July 7th (10 am - 5 pm)**  
**Market Square**

**This is an Outdoor Arts  
Festival in Historic  
Downtown Portage, WI**

**Featuring: Fine Art,  
Music, Great Food,  
Beer & Wine Tasting**

**Eligibility:** This juried outdoor exhibition is open to all artists that produce their own original artwork both amateur and professional. All mediums, styles, experimental and mixed techniques and creative schools of thought are welcome. This is a fine arts exhibit and all work displayed should be for sale.

**Fees:** Only \$50

- No jury fee
- Donation to the silent auction would be appreciated

**For more information including artist's application please call 608-617-3792**

Dear Artist;

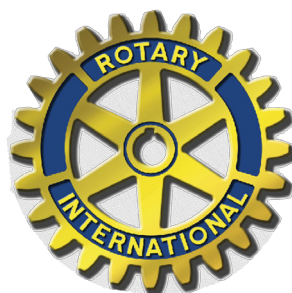
We'd like to invite you to participate in the Sand County Fine Arts Festival in historic downtown Portage, WI.

The event also features live music, regional wine & beer tasting and great food. Local patrons and tourists shop for art, meet the artists, sample the downtown's eateries and enjoy the overall arts weekend. We expect a great turn-out for 2012.

Apply to this Portage Center for the Arts event and be a part of this high quality arts festival. *Space is limited and competitive.* To be considered, complete and return the enclosed response form – we will review all applications and accept artists until full. If you would like additional information or have questions please contact:

Kathleen Jahn 608-617-3792  
Peg Napralla 608-477-8062  
sandcountyartshow@yahoo.com

Explore  
Portage



# SAND COUNTY FINE ARTS FESTIVAL - July 7th, 2012

## PARTICIPANT RESPONSE FORM

*This event is organized and sponsored by: Portage Center for the Arts*

**Return completed form, check, and artwork samples to;**

**Sand County Fine Arts Festival**

**301 East Cook Street,**

**Portage, WI 53901**

- *Please type or print clearly – this information will be used to publicize the event – thank you.*

Name and name of Business (if applicable): \_\_\_\_\_

Artist Name & Address: \_\_\_\_\_

Media: \_\_\_\_\_

Phone # (\_\_\_\_) \_\_\_\_\_ Email address: \_\_\_\_\_

**Yes, I want to participate in the 2012 Sand County Fine Arts Festival!**

**I am interested in participating, but am unable to do so this year. Please keep me on the mailing list.**

**Space requirements:** Each artist will be given approximately a 12' x 12' space. This is a one day show rain or shine.

**Artwork needed:** Please include a small sample (3 – 5 images) of your work in any of the following forms; CD, photos, brochure, catalog, or postcard. Please do not email images.

**Payment:** Include a check for \$50

If you want your samples returned, please include a stamped self-addressed envelope .

**Tax:** All artists must collect state/county sales tax of 5.5%. Wisconsin Department of revenue requires you to provide one of the following for reporting purposes:

Social Security # \_\_\_\_\_ or Seller's Permit # \_\_\_\_\_

I have read this application and accept and agree to abide by decisions of the promoters. My photographs/slides may be used for publicity. I agree to assume full liability for any injury or loss to me or my property or employees and from any cause whatsoever while on the premises. I expressly release Portage Center for the Arts and any of their representatives from any and all liability whatsoever or any loss of injury. I agree to pay for all legal fees and costs in any action arising or during enforcement of this contract.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*We appreciate your sharing this unique opportunity with other interested artists. Feel free to reproduce and share this information widely. Additional registration forms can be found at [www.enjoylakewisconsin.com](http://www.enjoylakewisconsin.com), [www.portagecenterforthearts.com](http://www.portagecenterforthearts.com)*

*We will send you a packet of instructions (preferably via email) and will contact you prior to the event so that you have directions, your site location, accommodation & other information: you will have what you need to have an enjoyable experience with us.*